

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	29-Feb-16	28-Feb-15	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	51.599.922	46.522.776	10,91%
WINSTON	42.626.910	42.270.870	0,84%
CHESTERFIELD	28.740.274	29.811.772	-3,59%
FORTUNA	24.962.363	26.188.394	-4,68%
CAMEL	23.044.005	22.617.264	1,89%
LUCKY STRIKE	17.429.067	16.070.796	8,45%
L&M	15.930.309	16.321.670	-2,40%
DUCADOS NEGRO	15.865.990	17.007.344	-6,71%
NOBEL	13.444.154	14.113.151	-4,74%
WEST BROOKLYN	9.941.299	7.292.236	36,33%
DUCADOS RUBIO	9.356.492	10.652.587	-12,17%
DUCADOS RUBIO 100'S	5.700.843	5.063.561	12,59%
PHILIP MORRIS	4.432.034	1.773.449	149,91%
MARLBORO TOUCH	3.960.267	3.329.536	18,94%
ROTHMANS	3.725.056	3.262.751	14,17%
FORTUNA RED LINE	3.455.099	4.119.757	-16,13%
DUCADOS RUBIO BLANDO	3.452.080	4.384.913	-21,27%
PALL MALL	3.141.750	3.763.945	-16,53%
LUCKY STRIKE BLANDO	2.705.091	2.710.189	-0,19%
MARLBORO POCKET	2.664.525	2.855.395	-6,68%
MARK 1	2.574.784	2.913.648	-11,63%
NOBEL STYLE	2.471.158	2.511.229	-1,60%
ELIXYR	2.181.737	2.539.074	-14,07%
BENSON & HEDGES AMERICAN	2.044.579	1.651.902	23,77%
JOHN PLAYER SP.	1.943.205	2.100.461	-7,49%
LUCKY STRIKE CLICK & ROLL	1.840.276	1.402.359	31,23%
L&M RED SEMI-RÍGIDO	1.463.895	2.035.256	-28,07%
PHILIP MORRIS K/S	1.317.154	1.615.403	-18,46%
AUSTIN	1.295.482	1.028.545	25,95%
L&M BLUE SEMI-RÍGIDO	1.232.083	1.607.814	-23,37%
BN	1.161.537	1.187.433	-2,18%
BULLBRAND	1.137.797	1.098.535	3,57%
R 1	1.119.210	1.069.865	4,61%
NOBEL BLANDO	1.109.373	1.222.513	-9,25%
WINSTON EVOLUTION	1.023.214	-	-
PALL MALL LARGO 100'S	976.909	1.354.174	-27,86%
KARELIA	975.730	828.120	17,82%
OMÉ	974.390	726.070	34,20%
CHESTERFIELD BLANDO	916.778	1.447.926	-36,68%
BENSON & HEDGES	912.588	627.167	45,51%
HERENCIA	722.037	773.929	-6,71%
GAULOISES RUBIO	632.194	626.973	0,83%
JOHN PLAYER SP. AM.100'S	603.284	728.679	-17,21%
RESTO MARCAS	14.440.925	16.830.109	-14,20%
Totales	331.247.846	328.059.540	0,97%